

## **Advanced continuing professional development – boas masterclass series**

We are delighted to announce the new dates for the boas masterclass series in London and Brussels during 2009-2010: dates and other details below. Attracting seasoned professionals from around the world, the boas masterclass series provides a rich and stimulating environment for your growth.

### **What is a masterclass?**

With its roots in the arts and especially music, a masterclass brings together a select group of advanced students to learn together, under the guidance of an expert in their chosen discipline.

The aim, naturally, is to support each participant in developing mastery. However, what characterises a masterclass is its structure. Each student is individually coached in the presence of the rest of the group, so that all learn from each participant's process. Often, the master will provide feedback and further instructions during the student's performance. This process has been shown to be especially effective in bringing advanced students to a high level of attainment.

### **The boas masterclass series**

Designed in response to the advanced development needs of the seasoned professional, the boas masterclass series gives an in-depth induction to each of the boas tools for transformation.

The series takes the form of intensive modular workshops, from Friday afternoon to Sunday lunchtime, with an option to join for the Saturday only. All modules stand alone, so you may attend as many or as few of the masterclasses as you choose.

The series has been designed with the experienced coach in mind, also welcoming organisational consultants, business leaders, health practitioners, counsellors, human resource specialists and managers leading teams and organisations.

Each masterclass introduces and explores one of the boas tools for transformation, allowing you to increase the breadth and depth of your skills within a select, international group of peers.

All modules are led by Sara Boas.

Participation in a boas masterclass is an enriching and enjoyable experience in which you clarify your unique contribution and reinforce your strengths and style. We invite you to join this select circle, stepping into your power as a catalyst of individual and collective transformation.

## Upcoming dates

### 2009

**March 27 to 29, 2009: elemental leadership™** draws on four symbolic elements – earth, water, fire and air - to awaken the full range of leadership qualities, supporting a balance of leadership strengths. The elemental leadership masterclass prepares you to speak with authority about the leadership qualities associated with each element. You will learn to draw out your clients' tacit knowledge and to recognise and cultivate their different leadership strengths.

**May 22 to 24, 2009: transcultural competence™** provides a clear framework for leading effectively and ethically across cultural boundaries, identifying hidden obstacles and enabling diverse people to accomplish common goals. The transcultural competence masterclass provides you with a comprehensive model for transcultural work. It prepares you to guide your clients in facing the challenges of leading across borders and enables you to make links between different practical and theoretical approaches to cultural diversity.

**September 11 to 13, 2009: accord™** is a step-by-step guide to negotiation, conflict resolution and meeting management, which balances short term success with long term objectives and creates a cycle of continuous improvement. The accord masterclass sharpens your understanding of the inner structure of every meeting, negotiation, or coaching session. You will practise applying accord to your own daily practice, finding the strengths and weaknesses in your work and using both as resources in an increasingly seamless and holistic approach

**October 9 to 11, 2009: LIFEdance!™** is a dynamic, holistic approach to personal and professional development that refines and deepens leadership skills. It invites each participant to connect with self, other and the wider community. The spirit of LIFEdance! is summed up in its motto... *'Live your dance, Dance your Life!'* The LIFEdance! masterclass prepares you to incorporate movement activities in your work with clients. You will learn to facilitate the development of power moves and to support smooth transitions between verbal, paraverbal and nonverbal exploration.

**November 6 to 8, 2009: share™** supports a culture of passion for learning, in which tacit knowledge and intuitive skills are articulated and shared. The share masterclass prepares you to provide the tools and processes with which your clients can direct their own learning and development. Applicable to individuals, teams or large organisations, share empowers you to empower others.

### 2010

**March 12 to 14, 2010: prime™** enables optimal creativity in relation to the organisation's strategic aims, giving a new measure of control over innovation and change. The prime masterclass equips you with a simple and powerful tool for guiding large scale organisational development, taking into account both functional dynamics and their shadow. You will gain new confidence in working with complex systems, taking your work beyond the personal and into the organisation's hidden choreography.

**June 17 to 19, 2010: integrated coaching partnership™ (icp)** is a powerful and innovative process that combines the confidentiality and depth of one-to-one coaching with the strategic focus of organisational development. The icp masterclass introduces the tools, processes and ethos for you to apply your skills at individual, team and organisational levels - and to create multiple connections between these levels. You will have the opportunity to put your learning into practice with peers after the session. **Note:** this masterclass is open exclusively to professional coaches who have trained in the boas via™ approach. For more details, see: [www.boastl.com/courses/course\\_boas\\_pcc](http://www.boastl.com/courses/course_boas_pcc)

## Investment

There are three enrolment options:

1. Single masterclass module, Friday, Saturday, Sunday: The fee of £1,000 includes tuition, course materials, refreshments, Saturday lunch and Friday evening dinner.
2. Single masterclass day, Saturday only. The fee of £650 includes tuition, course materials, refreshments and Saturday lunch.
3. A package of five full masterclass modules. The fee of £4,000 includes tuition, course materials, refreshments, Saturday lunch and Friday evening dinner. The five modules may be taken in any order within 24 months of enrolment.

VAT is applied at the current UK rate.

## Timing of each masterclass module

Friday: 15.00 to 19.30 followed by dinner

Saturday: 09.00 to 18.00 followed by free evening

Sunday: 09.30 to 13.00

## One-day option

Saturday: 09.00 to 18.00

## Location

The masterclass modules take place at our premises in London and Brussels. Please enquire for the location of your chosen modules. Our London location, built as a live-in artist's studio in the late 19<sup>th</sup> century, is a listed building full of history and character. It is located at the heart of Primrose Hill, one of London's most sought-after neighbourhoods, close to Regent's Park, Camden Lock market, and Primrose Hill itself – a green hill with a stunning view over London. In Brussels, the house is a unique creation of the architect Jacques Libert and stands in a peaceful environment, close to parklands and appealing shops and restaurants.

## Certification

All participants receive a certificate of attendance. Graduates of the boas professional coach certification may apply for the boas master coach certification after successful completion of five modules in the masterclass series. Five masterclass modules provide 95 coach-specific training hours. Please contact us for information about individual assessment for the boas master coach certification.

## To reserve your place

Please email Jos Butté at [jos.butte@boastl.com](mailto:jos.butte@boastl.com). He manages and hosts the programme, providing live music and audiovisual support. Jos will answer your questions and ensure that the masterclass series is a good fit for your continuing professional development needs.